

About Bloom

Explore two lines of flavorful, potent cannabis vapes and concentrates. Both lines deliver a variety of authentic strains, guaranteeing you'll always find the right strain for any occasion.

Bloom Classic

Made using a fingerprint of each strain, Bloom Classic replicates the original strain profiles as closely as possible in taste and effects. Crafted with 99% pure terpenes and a broad spectrum of cannabinoids, Bloom Classic comes in hardware tailored to perfectly heat the oil and complement these compounds, ensuring bold flavor and consistent effects.

Available in 11 consistent strains: Pineapple Express, Maui Wowie, King Louis, Skywalker, Granddaddy Purple, Blue Dream, Super Lemon Haze, Green Crack, Jack Herer, GSC, Champagne Kush

Tests over 80% THC. All natural ingredients. Zero additives.

Bloom Live

Bloom Live delivers live terpenes extracted within the first hour following harvest. This method preserves up to 95% of the terpene profile and up to ~200 terpenes, including highly delicate monoterpenes that help give each strain its character and complexity, ensuring the most flavorful, authentic raw flower experience in a vape.

Available in seasonal strains. Tests over 85% THC. All natural ingredients. Zero additives.



Backed by the Best Hardware in the Industry

Bloom delivers big, flavorful hits because our hardware is made by industry leaders, Ceramic Cell, and customized to our oil viscosity in order to preserve the terpenes while smoking. We keep the temperatures low to maximize the flavor profile for the most enjoyable, authentic high.

NEW Bloom Surf—a Better, Simpler Vape

The Surf Disposable is our new, advanced disposable vape that uses enhanced airflow to draw bigger hits and better flavors. Built with a 190mAh battery that provides more capacity than needed, the Surf ensures your battery will last long enough to finish every drop of oil.

Available in .5g for Bloom Classic and Bloom Live.

Award-Winning Strains

Always delicious, but don't take our word for it.



SUPER LEMON HAZE
WINNER
2017
CHALICE CUP



PINEAPPLE EXPRESS
WINNER
2021 HIGH TIMES
CANNABIS CUP
CALIFORNIA



PINEAPPLE EXPRESS
WINNER
2021 HIGH TIMES
CANNABIS CUP
OKLAHOMA



PINEAPPLE EXPRESS
WINNER
2021 HIGH TIMES
CANNABIS CUP
ARIZONA

Who We Are

As a group of passionate cannabis users and borderline weed-snob, we understand your high is a profoundly personal experience. Since 2014, it has been our job to help curate an authentic strain experience you can consistently rely on. Think of us as your modern-day florists—we're here to help you find the right flower for every occasion.

For more info, visit thebloombrand.com.

Platforms

Bloom delivers unmatched flavors and a superior experience every time.

Available in three convenient platforms: Vape, Surf Disposable, and Budder, a dabbable live resin concentrate.

Process

Our process is driven by science, experience, and a deep understanding of cannabis.

Made using high potency cannabinoid oil and pure terpenes, Bloom offers strain-specific products abundant in flavor.

We know your high is a profoundly personal and incredibly complex experience. Our mission is to curate this complexity by presenting strains in a simple, flavorful, and accessible way.

